

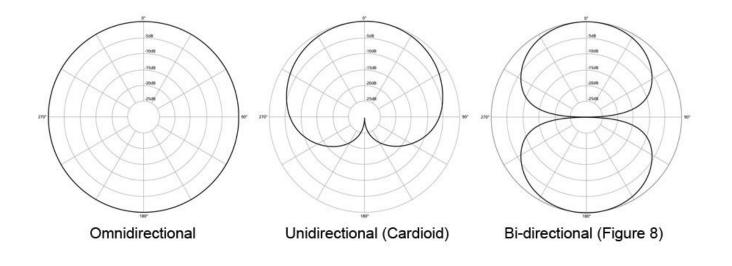




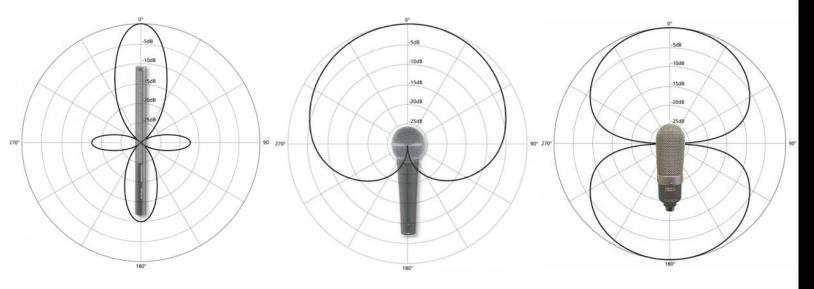




Shotgun vs Lav (Lavalier Lapel)







Shotgun

Is a highly directional mic

Uni-Directional

A unidirectional (cardiodid) mic is used as a vocal or speech mic

Bi-Directional





Zoom Handy Recorder

Stereo recording for music and ambient noise





Camera Slider

Monopod

Adding movement to your shot = higher production value







Motorized Desktop Dolly \$300-\$400